



Dear Exhibitor,

The North Dakota Aviation Council would like to cordially invite you to participate in the 2016 Upper Midwest Aviation Symposium (UMAS). The Symposium will be held **March 6-8, 2016** at the **Best Western Ramkota, Bismarck, North Dakota**. This year's theme is **"Honoring our Heritage, Preparing for the Future"**. We plan to have special events and aviation themed displays for the evening of "Sports Theme" Exhibitor's Night Monday, March 7th.

UMAS offers a tremendous opportunity for you to show off your goods and services to attendees from aviation communities in from North Dakota, the surrounding states, and the adjacent Canadian provinces. As always, events will be held for pilots, mechanics, airport managers and general aviation enthusiasts. The exhibit hall is the heart of UMAS, and the event is designed to provide ample time for you to interact with current and potential customers. In addition, the exhibit hall will be open to the general public on Monday evening after 7:30 pm.

"Sports Theme" Exhibitor Night held on Monday evening will have a free throw contest, a putting contest, football throw, and hockey puck shot to allow individuals to compete to be eligible for an attendance prize(s). For every Free Throw made, putt made, football throw made and hockey puck shot made, we put your name in a hat for exhibitor prizes, and participants must be present to win. This is to encourage attendees to spend more time with each other and most importantly, with you. During exhibitors night you may conduct your own prize giveaways at your booth. You will be responsible for conducting your drawing and contacting the winner. Items valued above \$250 may be given away by announcement over the public address system.

Booth fees provide you with a covered table, chairs, electricity to the booth, wireless internet, and symposium passes for two individuals. Single booth (8x10) \$450.00 (\$550.00 after Feb. 1)

Double Booth (8x20) \$800.00 (\$900.00 after Feb.1)

Triple Booth (8x30) \$1,150.00 (\$1,250.00 after Feb.1)

As always, the North Dakota Aviation Council welcomes any additional sponsorship dollars you would be willing to provide. The money is used to offset the costs of the Symposium and keep registration prices as low as possible which encourages more potential customers to attend. Sponsorship levels can be found on the registration form on the following page. Sponsors receive special recognition in the UMAS program booklet and on banners and others announced throughout the symposium. If you choose to give a sponsorship, please email your company logo to Shaeh@bismarckaero.com.

If you have any questions please feel free to contact me at anytime. Thank you for your previous support and we look forward to seeing you at the 2016 Upper Midwest Aviation Symposium in Bismarck, ND!

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**** Register On-line at: www.ndac.aero/ Click on "Upper Midwest Aviation Symposium" ****